

# Enterprise Zone Tax Incentives

*for National City Business Owners*

Business incentives make doing business in National City attractive and affordable.



## Get in the Zone!

TAX CREDIT WORKSHOP

**THURSDAY, FEBRUARY 23, 2012**

**7:45 am—9:30 am**

Clarion Hotel, 700 National City Blvd., 91950

RSVP to National City Chamber of Commerce  
(619) 477-9339 / [luna@nationalcitychamber.org](mailto:luna@nationalcitychamber.org)

### San Diego Regional Enterprise Zone offers:

- 15-Yr. Tax Credit Program
- Free Job Referral Services
- Tax Savings on Loans
- Tax Savings for Enterprise Zone Employees
- Access to Technical Assistance Programs



### Learn more about National City's Business Assistance including:

- ⇒ **Green Business Program**
- ⇒ **SDSU Technical Assistance Program**
- ⇒ **Small Business Legal Clinic**
- ⇒ **SCORE Business Counseling**
- ⇒ **City Manager's Business Roundtable**
- ⇒ **Small Business International Trade**
- ⇒ **Marketing, Networking and Sponsorship Opportunities**

### EZ FACTS

**Hiring Tax Credit:** up to \$37,000 per eligible employee!

**Sales Tax Credit:** up to \$1.55 million annually!

**Accelerated Depreciation Deduction:**  
Maximum of \$20,000 per year!

**Net Interest Deduction for Lenders:**  
Deduct net interest earned from loans made to Enterprise Zone businesses!

# CHAMBER BUSINESS RESOURCES



## Green Business Program

A green business adapts its practices to conserve and use renewable resources, and holds itself accountable for environmental and social impacts. It operates in a responsible manner, protecting the environment whenever possible. The National City Chamber of Commerce Green Business Program is designed to help businesses become sustainable, or "GREEN," saving energy costs. The program promotes businesses and other organizations that demonstrate environmentally friendly practices and resource conservation. Participation in the program is voluntary and free.

### Benefits:

- Installation and/or retrofit of energy efficient equipment at no cost/low cost.
- FREE energy toolkit.
- FREE advertising and promotion for your business.
- Community recognition of your voluntary efforts to improve our environment.
- Cost savings through improved efficiency, energy and water.
- Free Workshops and Seminars.

## Thomas Jefferson School of Law: Legal Clinics

The Small Business Law Center (SBLC) will help underserved local businesses and support community economic development in San Diego. The transactional clinic will provide pro bono legal assistance to small businesses and nonprofits in the community.

**Assistance is offered in:** business formation, contract review and negotiation, commercial leasing, subsidized property transactions, nonprofit tax exemption, permitting and licensing, and employment issues. Call (619) 961-4382.

## National City's City Manager Round Table Wednesdays

Once a month on the 1st Wednesday, City Manager Chris Zapata invites the business community to participate in a round Table open forum with all City Department Heads. Those interested in asking questions, addressing their concerns and needs are invited to participate. Sign up today!

## SCORE Business Counseling

SCORE is a nonprofit association dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA). SCORE also provides local workshops and events to connect small business owners with the people and information they need to start, grow, and maintain their businesses, as well as online workshops available 24/7. SCORE provides resources, templates and tools to assist entrepreneurs in developing tools and plans they need to navigate their way to small business success. Available at Chamber Office every Wednesday (9am-1pm). Schedule an appointment at (619) 557-7272.

## SDSU Technical Assistance Program

This is an ongoing technical assistance program designed to assist women owned, minority owned and other small businesses, as the key target populations. Call (619)594-3950.

### Consulting services that can be provided:

- |                              |                                 |
|------------------------------|---------------------------------|
| - Business Plan Creation     | - Customer Relations            |
| - Business Expansion         | - Cost Analysis and Control     |
| - Market Study               | - Export/Import                 |
| - Market Research            | - Inventory Control             |
| - Advertising and Promotion  | - Special Government Programs   |
| - Web Site Development       | - Taxes                         |
| - Search Optimization        | - Accounting/Bookkeeping        |
| - Internet Use               | - Insurance                     |
| - Computer Training          | - Personnel Management Training |
| - Contract Bidding           |                                 |
| - Time Management Scheduling |                                 |

## National City's Enterprise Zone

If your business is located in National City, it is 95% likely that you are within the San Diego Regional ENTERPRISE ZONE and that your business qualifies for State TAX CREDITS. An Enterprise Zone is a geographically designated area in which businesses can receive several substantial state tax breaks and other benefits. Enterprise Zones were created in California to stimulate business investments in areas where they are traditionally slow, and to increase job opportunities in areas of high unemployment. National City is home to one of 42 Enterprise Zones statewide.

### The major benefits include:

- Sales or Use Tax Credit
- Hiring Credit
- Accelerated Depreciation Deduction
- Net Interest Deduction for Lenders
- Job referral service that can be used to find, at no cost, qualified employees whose wages can be claimed as tax credits
- Development permit assistance
- Tax savings for Enterprise Zone employees
- Access to specialized technical and financial assistance programs



**TO LEARN MORE CALL OR VISIT US**  
National City Chamber of Commerce  
(619) 477-9339

901 National City Blvd., National City, CA  
**[www.NationalCityChamber.org](http://www.NationalCityChamber.org)**